

Diversity Policy

Gloucester Broadcasters Association Inc. T/A Bucketts Radio 104.1FM recognises its talented and diverse team as a key to our success.

Our organisation's success is a reflection of the quality and skill of our people and we are committed to seeking out and retaining the finest human talent to ensure our relevance in the community.

Gloucester Broadcasters Association Inc. believes in treating all people with respect and dignity. We strive to create and foster a supportive and understanding environment in which all individuals realise their maximum potential within the group, regardless of their differences. We are committed to employing the best people to do the best job possible. We recognise the importance of reflecting the diversity of our listeners.

Gloucester Broadcasters Association Inc. is diverse along many dimensions. Our diversity encompasses differences in ethnicity, gender, language, age, sexual orientation, religion, socio-economic status, physical and mental ability, thinking styles, experience, and education. We believe that the wide array of perspectives that results from such diversity promotes innovation and our organisations success. Managing diversity makes us more creative, flexible and productive.

Recruitment

As a responsible community member, Gloucester Broadcasters Association Inc. recruits people from all backgrounds. We believe that our team from many different backgrounds provide us with valuable knowledge for understanding and reflecting what we broadcast.

Community programmes

Gloucester Broadcasters Association Inc. recognises that there are distinct demographic groups that have long been disadvantaged. We recognise that racism, ageism, sexism and other forms of discrimination are problems both for our organisation and society as a whole. Gloucester Broadcasters Association Inc. is committed to tackling cultural stereotypes both within and outside our organisation. We have clear reporting procedures for any type of discrimination or harassment combined with follow-up procedures to prevent future incidents.

Gloucester Broadcasters Association Inc. combats discrimination in the wider community through partnerships with community based groups.